



SPONSORSHIP PACKAGES



redditchbusinessawards.co.uk

Celebrating the best of Redditch

REDDITCH

BUSINESS AWARDS



Redditch BID is proud to announce the second annual Redditch Business Awards, which will recognize and celebrate the outstanding achievements of businesses in the area. The awards aim to highlight the hard work and dedication of local businesses, as well as to encourage the growth and development of the local economy.

This year's awards will feature several categories, including Best New Business, Excellence in Customer Service, Employer of the Year, and Business of the Year. Winners will be selected by a panel of judges made up of respected professionals from various industries.

The Redditch Business Awards are open to all businesses operating in the Redditch area, regardless of size or sector. Entrants will have the opportunity to showcase their achievements, gain valuable exposure, and network with other local businesses.

The awards ceremony will take place on Friday, October 27th, at the Palace Theatre, Redditch, where last year saw over 260 people in attendance. Tickets will be available for purchase closer to the event date.

It's only with the incredible support of sponsors that we're able to put on such successful and memorable events. There are a variety of sponsorship opportunities, so get in touch to learn more about our organisation's vision, and to find out how you can get involved.

Muj Rahman

Business Improvement District Manager
Redditch BID

Event organised by:



HEADLINE SPONSORSHIP

£5,000

As headline sponsor, your package includes:

- Invitation to be one of the Awards judges
- 10 tickets to the award ceremony
- Sponsorship of Business of the Year
- Present the award to your category
- Press release announcing the headline sponsor
- Profile page on the website with a company description and links to your own website
- Promotion across our PR activity, including website and social media from launch to awards night and post event
- Use of the Redditch Business Awards logo in your own marketing
- Full back page advertisement and front page runner in the event programme given to all guests
- All award category promotion will be branded with your logo including tickets
- Opportunity to place merchandise in gift bags on the night

We are happy to discuss any further requirements you may have as our headline sponsor.





CATEGORY SPONSORSHIP

£1,000


- Present the award to your category
- 4 tickets to the award ceremony
- Your business profile on the website with a company description and links to your own website
- Promotion during the category announcement.
- Use of the Redditch Business Awards logo in your own marketing
- Advertisement in the event programme given to all guests
- Opportunity to place merchandise in gift bags on the night


ARRIVAL DRINKS SPONSOR

£750

- 2 tickets to the award ceremony
- Your business profile on the website with a company description and links to your own website
- Use of the Redditch Business Awards logo in your own marketing
- Advertisement in the event programme given to all guests
- Opportunity to place merchandise in gift bags on the night

If you are interested in any of the packages or generally finding out more, please contact 01527 384000 or email info@redditchbusinessawards.co.uk.





We will celebrate the finest business talents in Redditch in a broad range of categories and award the best businesses in 12 different categories.

In addition to the business awards, we will celebrate 2 community awards.

BUSINESS CATERGORIES

- BUSINESS OF THE YEAR
- BEST CUSTOMER SERVICE
- INDEPENDENT BUSINESS OF THE YEAR
- NEW BUSINESS OF THE YEAR
- CREATIVE BUSINESS OF THE YEAR
- CHARITY OF THE YEAR
- EMPLOYEE OF THE YEAR
- YOUNG ENTREPRENEUR OF THE YEAR (UNDER 35)
- EMPLOYER OF THE YEAR
- BEST HAIR AND BEAUTY SERVICES
- BEST CORPORATE SOCIAL RESPONSIBILITY
- TRADESPERSON OF THE YEAR

COMMUNITY AWARDS

- OUTSTANDING CONTRIBUTION TO REDDITCH
 - REDDITCH COMMUNITY HERO
- 



REDDITCH BUSINESS AWARDS

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