

REDDITCH BUSINESS AWARDS 2025

SPONSORSHIP PACKAGES

Celebrating the best of Redditch

REDDITCH

BUSINESS AWARDS 2025



We are thrilled to announce the upcoming 4th Annual Redditch Business Awards, a prestigious event that celebrates the achievements and contributions of local businesses in our community. This gathering not only highlights the hard work and dedication of entrepreneurs but also promotes collaboration and networking among industry leaders.

As we prepare for this exciting occasion, we invite you to consider the valuable opportunity to become a sponsor. Sponsoring the Redditch Business Awards offers a unique platform for your business to gain visibility and recognition within the community, while also demonstrating your commitment to supporting local enterprises. age with key stakeholders, influential business leaders, and potential clients at the awards ceremony, fostering valuable connections that can lead to future collaborations.

If you are interested in exploring sponsorship opportunities or would like more information, please do not hesitate to reach out. We look forward to the possibility of partnering with you to celebrate the spirit of entrepreneurship in Redditch.

Thank you for considering this opportunity to showcase your business while supporting our vibrant local community.

Muj Rahman

Business Improvement District Manager Redditch BID Event by:



HEADLINE SPONSORSHIP £5,000

As headline sponsor, your package includes:

- Invitation to be one of the Awards judges
- 10 tickets to the award ceremony
- Sponsorship of Business of the Year
- Present the award to your category
- Press release announcing the headline sponsor
- Profile page on the website with a company description and links to your own website
- Promotion across our PR activity, including website and social media from launch to awards night and post event
- Use of the Redditch Business Awards logo in your own marketing
- Full back page advertisement and front page runner in the event programme given to all guests
- All award category promotion will be branded with your logo including tickets
- Opportunity to place merchandise in gift bags on the night

We are happy to discuss any further requirements you may have as our headline sponsor.



CATEGORY SPONSORSHIP £750

- Present the award to your category
- 2 tickets to the award ceremony
- Your business profile on the website with a company description and links to your own website
- Promotion during the category announcement.
- Use of the Redditch Business Awards logo in your own marketing
- Advertisement in the event programme given to all guests
- Opportunity to place merchandise in gift bags on the night

ARRIVAL DRINKS SPONSOR £500

- 4 tickets to the award ceremony
- Your business profile on the website with a company description and links to your own website
- Use of the Redditch Business Awards logo in your own marketing
- Advertisement in the event programme given to all guests
- Opportunity to place merchandise in gift bags on the night



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